



9TH ASIA-PACIFIC CONFERENCE ON
WIND ENGINEERING
3-7 DECEMBER 2017 | AUCKLAND, NEW ZEALAND

Sponsorship Prospectus

The Ninth Asia-Pacific Conference on Wind Engineering (APCWE - IX)

3 - 7 December 2017
University of Auckland

The Asia-Pacific Conferences on Wind Engineering (APCWE) are international events conducted every four years under the umbrella of the International Association for Wind Engineering (IAWE). They began with the First Asia-Pacific Symposium on Wind Engineering at Roorkee, India in 1985, and are held in the Asia-Pacific region mid-way between the four-yearly International Conferences on Wind Engineering. The APCWE conferences are international events regularly attended by 200 – 300 wind engineering researchers and practitioners from around the Asia-Pacific regions.

The Ninth Asia-Pacific Conference on Wind Engineering is being organised by the University of Auckland, New Zealand in Association with the Australasian Wind Engineering Society. The University of Auckland is New Zealand's pre-eminent research-led institution, and the Faculty of Engineering has been active in Wind Engineering research and testing since the 1970s. In 2015 it constructed a world-class Boundary Layer Wind Tunnel to further increase its capability in Wind Engineering research.

We take pleasure in inviting academicians, engineers, scientists, technologists and architects to actively participate in the Ninth APCWE. APCWE-IX aims to provide a knowledge platform for exchanging state-of-the-art research findings and practical applications in all areas of wind engineering, and to further enhance international collaborations.



**THE UNIVERSITY OF
AUCKLAND**
Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

Sponsorship Opportunities

This conference offers a number of sponsorship packages designed to provide maximum benefit to our supporters during the conference.

If you would like to discuss any variation of the packages below, please contact Aimee Crawshaw,

phone +64 9 923 2751 or by email:
a.crawshaw@auckland.ac.nz

Main Packages	Cost
Gold Sponsorship	10,000.00
Silver Sponsorship	6,500.00
Bronze Sponsorship	3,000.00
All prices include GST.	



Gold Sponsorship Benefits

\$10,000

Registration

Three complementary full conference registrations, including 3 tickets to the conference dinner (Early Bird value \$3300)

Exposure

Naming rights to Conference Activity & Dinner

Logo on Conference Satchel Bag

One 3m x 1.2m exhibition space to display products/services throughout the conference

Acknowledgement as the Gold sponsor in all relevant conference marketing materials and verbally during the conference.

Organisation banner displayed in the main auditorium throughout the conference (optional, to be supplied by sponsor)

Full page advert in the conference handbook

Inclusion of promotional literature in the conference satchel (optional, to be supplied by sponsor)

Organisation name/logo displayed on the conference website with a link to your organisation website.

Organisation name/logo displayed on the sponsor page of the conference handbook/proceedings

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to your organisation's specific needs, please contact us to discuss.



Silver Sponsorship Benefits

\$6,500

Registration

Two complimentary full conference registrations, including 2 tickets to the conference dinner (Early Bird value \$2200)

Exposure

Organisation name/logo displayed on the conference website with a link to your organisation website.

Organisation name/logo displayed on the sponsor page of the conference handbook/proceedings

One 2.4m x 1.2m exhibition space to display products/services throughout the conference

Half page advert in Conference Handbook

Inclusion of promotional literature in the conference satchel (optional, to be supplied by sponsor)

First in - option of one of the below.

- Conference lanyards - organisation logo to appear on conference lanyard.
- Real Coffee Cart – branding to be displayed on coffee cart. Organisation logo used on coffee tokens.
- Welcome Reception - naming rights to event, organisation banner displayed during the event.

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to you organisation's specific needs, please contact us to discuss.

Bronze Sponsorship Benefits

\$3,000

Registration

One complimentary full conference registration, including 1 ticket to the conference dinner (Early Bird value \$1100)

Exposure

Organisation name/logo displayed on the conference website with a link to your organisation website.

Organisation name/logo displayed on the sponsor page of the conference handbook/proceedings

One 2.4m x 1.2m exhibition space to display products/services throughout the conference

Delegate information

Full delegate list (in accordance with the Privacy Act 1993)

These benefits can be tailored to you organisation's specific needs, please contact us to discuss.

Terms and Conditions

The following terms and conditions apply to your application to sponsor and or exhibit.

You/Your – Sponsoring / Exhibition organisation

We/Us – Event Services, The University of Auckland (acting as agent for the conference local organising committee) and the 9th Asia-Pacific Conference on Wind Engineering.

By returning the signed Application to Sponsor or Exhibit form you agree to be a sponsor of the 9th Asia-Pacific Conference on Wind Engineering hosted by The University of Auckland and 9th Asia-Pacific Conference on Wind Engineering and being held at the The University of Auckland, Auckland 3 - 7 December 2017 on the following terms and conditions set out below.

We reserve the right to refuse or deny any application

Details may change without notice. Please refer to the conference website for the latest information

General

You will be informed of all deadlines for the provision of information or materials through email updates and the conference website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. In the event that materials, information or artwork required by Us are not received by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of ALL participants' details on the delegate list.

Sponsors and exhibitors are not entitled to entry into the conference sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should sponsors and exhibitors wish to attend the conference as a delegate, the appropriate registration form must be completed online and the applicable registration fee paid.

Finance

All prices include GST and are quoted in New Zealand Dollars.

Payment of sponsorship/exhibition must be made in full within 30 days of confirmation. If full payment is not received within 30 days of confirmation, the application may be considered cancelled, and sponsorship/exhibition space may be reassigned.

Sponsorship entitlements will not commence until payment has been received.

In the event of cancellation, an administration fee of \$250 will apply prior to 30 September 2017. No refunds on sponsorship will be made for cancellations received on or after 30 September 2017. Cancellations must be made in writing and forwarded to Event Services, The University of Auckland.

If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.

Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Application to Sponsor or Exhibit form and payment. The conference secretariat will notify you if you are unable to participate in your requested category.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of conference premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.

We will not be liable and make no guarantee of the number of visitors to the exhibition.

We will not be accountable for the level of commercial activity generated.

Exhibitor notes

You are confined to products manufactured by, or services rendered by, the exhibitor. You may not assign, share, sub-let, or grant license's for the whole or part of the booth without prior approval.

The exhibition space will have a surface that allows for Velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask you to remove any display items we deem as unacceptable.

You are solely responsible for any physical loss or damage to your own property.

During the conference hours, a company representative should staff each exhibit at all times.

You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.

All material used in the exhibition hall and/or exhibitor's booth must conform to all appropriate regulations.

You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.

Exhibitors cannot attend conference sessions unless they have an applicable registration.

Exhibitors shall not commence dismantling or packing product before the end of the final coffee break on the last day of the conference. We will not be held responsible for any items left behind.

We have the right to postpone or cancel the conference and shall be liable in no way for losses resulting from such delay or cancellation.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.

